# Leah Abrams

Storyboard Artist, Animator, Illustrator <u>apricatt.art@gmail.com</u> <u>https://apricattart.wixsite.com/portfolio</u> NJ NYC area, willing to relocate / Member of Women in Animation

# **Technical Skills**:

-Storyboard Pro -Toon Boom Harmony -Adobe Photoshop -Adobe Animate -Clip Studio Paint -After Effects -Illustrator -Spine 2D -Premiere Pro -Live2D

- -Maya -Figma -Microsoft Word -Excel -PowerPoint

# **Education**:

Brainstorm Online Action/Adventure Storyboarding with Ae Ri Yoon (2024) CGMA Storyboarding for Animation with Janice Chun (2023) Montclair State University / Animation/Illustration BFA (May 2022)

# Work Experience:

## Sluggy Freelance Online Store Manager (2025 - present)

• Oversees daily operations of an online store including order processing, shipment coordination, inventory logging, and issue resolution

### Childrens' Events Artist at Rockaway Township Library (2023 - present)

- Develops and facilitates creative art workshops and events for children and teens
- Designs and produces promotional materials to enhance program visibility and engagement
- Utilizes strong project management, creative direction, and communication skills to drive participation

## Freelance Digital Commission Artist (2018 - present)

- Designs and delivers custom digital illustrations for personal and commercial clients using industry standard tools
- Manages end-to-end project workflows including client consultation, scope definition, pricing, and digital delivery
- Consistently delivers high-quality work in a fast-paced remote environment

#### Assistant Librarian at Rockaway Township Library (2024)

- Organized library collections and managed resources using the library catalog system for efficient access
- Provided customer service, assisting patrons with research, inquiries, and resource navigation

## American Marketing Association NJ Graphic Designer (2023)

- Created and optimized visual assets for newsletters, social media, and digital marketing campaigns
- Developed, implemented, and refined more brand guidelines to ensure cohesive branding across platforms

#### American Marketing Association NJ Motion Graphics Artist (2022)

• Designed and produced motion graphics videos in After Effects, collaborating with client to ensure alignment with project objectives, brand guidelines, and quality standards

#### **Omnichannel Associate** at JCPenney Rockaway Townsquare (2022)

- Managed customer help desk, addressing inquiries and resolving issues
- Processed returns, exchanges, deliveries, packing, orders, and transactions

#### Animation Lab Monitor at Montclair State University (2019 - 2022)

- Supported students with art-related inquiries and software troubleshooting in the animation lab
- Ensured a clean, organized environment by maintaining Wacom computers and lab space
- Guided prospective students, offering information and assistance during open house events